



## What a Fundraiser!

In May of 2010 Citizen Advocates held its very first *Dancing For A Difference* fundraising event. Although this type of fundraiser had been tried in the county previously, no nonprofit had ever tried to do it in one night using a professional *Dancing With the Stars* format. There was a lot of risk involved because the initial investment of resources was considerable and there was no way of calculating how successful it would be. We had a great time and learned a lot six years ago. We didn't make the amount of money we had hoped for, and there was talk of, perhaps, not doing it again in 2011. Fortunately the Citizen Advocate's Board decided to try it again in 2011. It was a fortuitous choice as over the last six years the event has blossomed into the largest fundraiser in the nearly 40 year history of Citizen Advocates. Our return on investment has risen from a mere 1.2 to 1.0 (income

to expense) to 6.3 to 1.0 this year. Since 2010 *Dancing For A Difference* has become the number one source of program support income for CA amounting to over 60% of our annual program support income.

Once again this year's event witnessed ten celebrity dancers from the community competing for an overall event trophy (signifying the most money raised for the event) and a

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# relationships

SUMMER  
2015

CITIZEN  
ADVOCATES  
OF WASHINGTON COUNTY

"MAKING A POSITIVE  
DIFFERENCE IN THE  
LIVES OF PEOPLE WITH  
DISABILITIES."

VOLUME 11 NO. 3

# What a Fun Fundraiser! (continued)

technical winner (the dancer judged to have performed the best dance by the three judges.) This year's dancers raised over \$26,000 in \$10 votes. That is a watermark for the event, surpassing last year's total by 100% and our highest vote total in 2011 by 73%. *Dancing For A Difference* has rapidly become the largest fundraiser in the history of CA program fundraising as it accounts for nearly 60% of our overall program budget in 2015.

Next year's event is scheduled for May 2, 2016 at the Chandelier Ballroom in Hartford. See you there!

Mark Brunner



Above right: The "Selfie Wall" proved a very popular place for picture taking. Above: Over 30 raffle items at this year's event moved quickly. Right: Advocate, Monica Dehler, won the technical trophy. Below: We were near capacity crowd this year thanks to the generosity of supporters like Russ and Laurie Wanta who brought the whole family.





## DRIVING FOR A DIFFERENCE & SHOOTING FOR A DIFFERENCE



### Two More Opportunities to Invest in Countywide Advocacy!

The annual *Gala* may be over but there are still two, outstanding opportunities in 2015 to invest in our countywide advocacy program: *Shooting For a Difference*, August 28, 29 & 30 at Wild Wings in Campbellsport, and *Driving For A Difference*, Sunday, September 6 at Slinger Speedway in Slinger. Both events are FREE! Just show up at Wild Wings on the weekend of the 28-30 and register for the charity shoot with one of the Citizen Advocates volunteers. There will be great raffle items and two guns that will be raffled off over the weekend. Just go to: [www.cawash.org/shootingfordifference.html](http://www.cawash.org/shootingfordifference.html) for more information. If you're into racing please be our guest at Slinger Speedway on September 6. There will be a great race along with fireworks. For information on attending and making a donation to CA, please go to: [www.cawash.org/drivingfordifference.html](http://www.cawash.org/drivingfordifference.html). We'd love to see you at either or both events. Proceeds from both events will go directly into our countywide advocacy program, including our Youth Connections, Adult Connections and Washington County Respite programs.

Mark



## Welcome to the CA Board

### Rob Melick

A native of Hubertus, Rob joined the CA Board of Directors in June. Rob is an attorney practicing out of the Dahlberg Law Group LLC in Jackson. His main areas of practice are elder law and estate planning. Rob recently returned to Washington County after practicing for seven years in Pennsylvania. In particular, Rob has significant experience in helping preserve the assets of individuals and families faced with admission to a nursing home.

Rob assists families who are dealing with: Imminent nursing home admission of a loved ones and families that wish to retain assets in the family and prevent their potential loss to satisfy nursing home debts in the future.

Rob resides in West Bend with his wife, Erica, and his two sons, Grady and Hudson. Welcome to our Board of Directors Rob.

Mark

## Relationships

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Citizen Advocates  
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Rob Melick



## Looking for Advocates!

We are currently looking for Advocates. Advocates can be individuals or groups, students or retired, male or female, who enjoy spending time with other people and have a desire to build a relationship with someone new. You can be an advocate!

An advocate is matched with an individual of any age with developmental disabilities who need advocates to: prevent isolation from the community, encourage community friendships and enhance meaningful personal relationships, mentor and assist with life decisions.

Interested in learning more about the advocates that we are looking for? Please go to our website to see a list of advocates that we are currently looking for. <http://cawash.org/advocates-needed>.



Jessica Frederick  
jfrederick@cawash.org



## Coming Events

- Respite July 25
- Spamalot July 30
- Respite Aug 22
- Shooting for a Difference at Wild Wings Aug 28-30
- Driving for a Difference at Slinger Speedway Sept 6
- Respite Sept 19

Creating relationships that make a positive difference in the lives of those with disabilities.

Detach and Send to CA, PO Box 582, West Bend, WI 53095



Citizen Advocates of Washington County  
PO Box 582  
West Bend, WI 53095

Your Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
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Phone: \_\_\_\_\_ Email: \_\_\_\_\_

☐ Here's my Sponsorship Investment! ☐ \$1,750/Platinum ☐ \$1,000/Gold ☐ \$500/Silver ☐ \$250/Friend ☐ \$ other \_\_\_\_\_

☐ I would like to underwrite one of these instead:

- ☐ Pizza party for student groups \$100
- ☐ Sponsor a match to Gala in May \$170
- ☐ Background check for a match \$350
- ☐ Games for Respite Program \$500
- ☐ Youth Group Field Trip \$800
- ☐ Adult Living Facility Match \$1,000
- ☐ Pays volunteer cost for Respite for 1 year \$2,500



Expiration Date:

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Together  
we can  
make a  
difference



Thanks! Your investment will make it possible for us to continue these vital relationships in communities throughout Washington County.