



Dear Potential 2023 Gala Dancer,

We are reaching out to you today because we have a great opportunity for you!! You have been put on a short list of people we are reaching out to about being a part of our 2023 fundraiser, Dancing 4 a Difference as a celebrity dancer!

We are very excited to be planning our 12<sup>th</sup> Dancing for a Difference Gala in 2023. For the past 11 years we have had a great lineup of celebrity community dancers that have learned to dance, conquered a fear, marked something off of their bucket lists, had a lot of fun and raised a lot of money!

The Gala is the biggest fundraiser for Citizen Advocates and that is because of people like you! Much of the money is raised through dancers' fundraising efforts. Dancers raise money by asking people they know, individuals and businesses, to donate and by being the highest fundraiser, taking home the People's choice trophy. Don't worry, we will provide you the tools you need to be able to go out into the community and ask people to contribute!

There is also a Technical trophy that is awarded based on the judge's scores. Each dancer is paired with a Fred Astaire dance instructor who will work with you to learn a dance and will then come to the Gala on April 21 and perform with you. Dancers are provided with 7 lessons generously donated by Fred Astaire of Wisconsin and studios throughout metro Milwaukee.

We will have a pre-event to give you more information about the program, event, dance lessons, costumes and to take photos that are used in marketing materials.

We hope that you will choose to be a part of our fun event, if you would like some more information before jumping in, contact us so that we can set up a time to talk!

We look forward to hearing from you soon!

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